

## **Problem**

Our client needed additional support to **rollout multiple lines of business** for a large program with aggressive deadlines. In order to meet the necessary timeline for the project, there was an immediate need for a consultant with **ISO and competitor intelligence experience**. The ideal consultant would bring strong technical skills in SQL, VBA, Excel, and pricing and rate making for property and casualty insurance.

## **Response**

Jacobson quickly delivered an **experienced research and development analyst** to immediately step in and conduct market research, perform data analysis and evaluate predictive model-enabled solutions. By developing new analytical reports and identifying emerging trends, our consultant evaluated the performance of products and provided value-added analysis of business problems, strategic threats and potential opportunities.

## **Solution**

Our subject matter expert **successfully completed competitor research and customized pricing** for our client's general liability line of business. The consultant also developed recommendations for proposed rates and factors and built the approved rates into an Excel rater for disruption analysis. Using improved reports and tool development, our consultant improved our client's visibility of analytics for the new program.

# Senior R&D Analyst

**Client Type:**  
Property and Casualty Organization

**Project Scope:**  
Research and Analysis

**Duration:**  
3 Months

**Team Size:**  
1 Full-Time Consultant