Q3 **2025**

Insurance Labor **Market Study Results**

Our Q3 2025 Insurance Labor Market Study, conducted in partnership with Aon, reflects a relatively stable labor market, with job growth expected. Below, we share a few of the study's highlights and carriers' plans for the next 12 months.

Staffing Expectations



Expect to add employees



Plan to maintain staff size



Expect to reduce headcount

Technology, underwriting and claims roles are in greatest demand.





Expansion of business/new markets followed by an expected increase in business volume are the primary reasons carriers plan to add staff.

Recruiting Difficulties



compared to last year.

become more difficult



most challenging to fill.

81% of companies expect

revenue growth, driven

primarily by change in

continue to be the

Revenue Expectations



market share, followed by pricing factors.



of companies currently offer flexible hours.

Aon's STG Performance Benchmarking, examines data collected on insurance industry hiring, as well as revenue trends and projections. The Q3 2025 study ran from July 7 through July 27, 2025, and attracted

The Semi-Annual Insurance Labor Market Study, conducted by The Jacobson Group and

View the full study results here: jcbsn.gr/2025Q3LaborStudyResults

The Jacobson Group is the leading provider of talent to the insurance industry. For

participation from insurance carriers across all sectors of the industry.

more than 50 years, Jacobson has been connecting insurance organizations with professionals at all levels across all industry verticals. Jacobson provides insurance talent solutions to support virtually any human capital need. We offer executive search services and comprehensive staffing solutions, including professional recruiting, temporary staffing and interim experts.





ABOUT US





